

# John Shockey

Full Stack Developer, Graphic Designer, and Strategic Marketing

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## PROFESSIONAL PROFILE:

Combining a strategic, creative vision and technical aptitude to build and support web, marketing, and digital design projects.

## EDUCATION:



**DePaul University | Chicago, IL - 2015**  
M.A. Public Relations & Advertising



**University of Dayton | Dayton, OH - 2013**  
B.A. Public Relations and Visual Communication Design



**RockIT Bootcamp | Phoenix, AZ - 2015**  
Full Stack LAMP Software Development

PHP, MySQL, Linux, Apache, Ajax, JavaScript, jQuery, Bower, NPM  
Git, Agile Sprint Planning, Waterfall, OOP, MVC, Laravel, SDLC

## SKILLS + PROFICIENCIES:

- Positive communicator with a strong focus on attention to detail.
- Proven ability to conduct research & formulate an idea from concept to completion.
- Patient, team-oriented spirit, outstanding self motivated character and quick learner.
- Confident in taking the lead and working efficiently under pressure, deadlines, and with complex problems.
- **Website Development:** HTML5, CSS3, Responsive Design (Media Queries), Sass/Scss, Bootstrap, JavaScript, jQuery, Ajax, JSON, PHP, Laravel, Magento, MySQL, Linux, Apache, Git / Github, Working with API's (Some experience with: *ReactJS, Node.js, Angular 2, Express, ES6, TypeScript, MongoDB, Python, Ruby, Rails, Swift 2.0*)
- **Adobe Creative Suite:** Photoshop, InDesign, Illustrator, Bridge, Acrobat
- **CMS:** Wordpress, Qualtrics, SPSS, Wufoo, Survey Monkey, Mailchimp • **Microsoft Office:** Powerpoint, Word, Excel

## PROFESSIONAL EXPERIENCE:

### Front End Web Developer - *Incipio* | 2.2016 - Present

UI/UX design and development for multiple Magento eCommerce sites, as well as several microsites. Contributed in the development of internal team/product-launch management platforms and databases. Led the setup of a version control system to manage code and developer collaboration.

### Developer, Graphic Designer, and Consultant - *J. L. Shockey & Associates* | 8.2013 - 12.2015

Freelance digital marketing & development: web/UI/UX development, marketing materials, and branding. Consulted with clients to create custom designs and optimal user experiences.

### Marketing Communications Intern - *See Music* | 8.2013 - 2.2014

Front-End/UI website development, search engine optimization, and maintenance.

### Marketing Intern - *Choice One Engineering* | 5.2013 - 8.2013

Designed marketing materials and developed a plan to expand awareness of the company's new office. Traveled and took pictures of different company projects and updated UI/UX of the company website.

### Front-End/ UI Web Developer - *University of Dayton Lacrosse* | 2.2012 - 5.2014

Implemented design skills to produce an aesthetic, full-functional website for the Dayton Lacrosse team. Managed a team of web developers, graphic designers, and photographers.

### Accounting and Administrative Intern - *BankDirect Capital Finance* | 5.2009 - 8.2009

Researched loan balances and payables due to comply with state laws; Scanned and organized loan documents.