John Shockey

Front End Developer, Graphic Designer, and Strategic Marketing

web: www.jlshock.com
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PROFESSIONAL PROFILE:

Combining a strategic, creative vision and technical aptitude to build and support web, marketing, and digital design projects.

EDUCATION:

DePaul University | Chicago, IL - 2015
M.A. Public Relations & Advertising

University of Dayton | Dayton, OH - 2013
B.A. Public Relations and Visual Communication Design

RockIT Bootcamp | Phoenix, AZ - 2015
Full Stack LAMP Software Development

PHP, MySQL, Linux, Apache, Ajax, JavaScript, jQuery, Bower, NPM
Git, Agile Sprint Planning, Waterfall, OOP, MVC, Laravel, SDLC

SKILLS + PROFICIENCIES:

• Positive communicater with a strong focus on attention to detail.
• Proven ability to conduct research & formulate an idea from concept to completion.
• Patient, team-oriented spirit, outstanding self motivated character and quick learner.
• Confident in taking the lead and working efficiently under pressure, deadlines, and with complex problems.

• Website Development: HTML5, CSS3, Less, Sass/Scss, Responsive Design (Media Queries), Gulp, NPM, Bootstrap, JavaScript,
   VanillaJS, jQuery, localStorage, Ajax, JSON, PHP, Magento 1/2, Shopify, MySQL, Linux/Ubuntu, Git / Github, API's
   (Some knowledge of: React, Angular, Node.js, ES6, TypeScript, MongoDB)
• Adobe Creative Suite: Photoshop, InDesign, Illustrator, Bridge, Acrobat
• CMS: Wordpress, Qualtrics, SPSS, Wufoo, Survey Monkey, Mailchimp • Microsoft Office: Powerpoint, Word, Excel

PROFESSIONAL EXPERIENCE:

Front End Web Developer - *Incipio Group: Incipio, Incase, Griffin Technology, Tavik* | 2.2016 - Present
       UI/UX design and development for multiple Magento/Shopify eCommerce sites, microsites and web applications.
       Contributed in the development of internal team/product-launch management platforms and databases.
       Led the setup of a version control system to manage code and developer collaboration.

Developer, Graphic Designer, and Consultant - *J. L. Shockey & Associates* | 8.2013 - 12.2015
       Freelance digital marketing & development: web/UI/UX development, marketing materials, and branding.
       Consulted with clients to create custom designs and optimal user experiences.

Marketing Communications Intern - *See Music* | 8.2013 - 2.2014
       Front-End/UI website development, search engine optimization, and maintenance.

Marketing Intern - *Choice One Engineering* | 5.2013 - 8.2013
       Designed marketing materials and developed a plan to expand awareness of the company's new office.
       Traveled and took pictures of different company projects and updated UI/UX of the company website.

Front-End/ UI Web Developer - *University of Dayton Lacrosse* | 2.2012 - 5.2014
       Implemented design skills to produce an aesthetic, full-functional website for the Dayton Lacrosse team.
       Managed a team of web developers, graphic designers, and photographers.

Accounting and Administrative Intern - *BankDirect Capital Finance* | 5.2009 - 8.2009
       Researched loan balances and payables due to comply with state laws; Scanned and organized loan documents.