John Shockey

web: www.jlshock.com
github: github.com/JSHOCKEY
email: john.shockey@gmail.com
phone: 847.913.3550

PROFESSIONAL PROFILE:

Experienced Web Developer with 10+ Years in Modern Web Technologies – Specializing in building optimized, user-friendly websites with **JavaScript, Next.js, React, Sass, GraphQL,** and **headless CMS** to boost performance and drive results. Known for quickly mastering new technologies and solving complex challenges in dynamic environments.

PROFESSIONAL EXPERIENCE:

Senior Web Developer - *Kantata (formerly Mavenlink)* | **6 years** (4.2019 - Present)
- Migrated tech stack from Ruby on Rails to a Netlify-deployed solution using Next.js (React) and headless CMS.
- Build and maintain website, microsites, and other digital properties with the latest development technologies.
- Utilize analytics and growth-hacking methods to track performance, boost optimization, and drive lead generation.

Front End Web Developer - *Incipio Group: Incipio, Incase, Griffin Technology, Tavik* | **3 years** (2.2016 - 4.2019)
- UI/UX design and development for multiple Magento/Shopify eCommerce sites, microsites and web applications.
- Contributed in the development of internal team/product-launch management platforms and databases.
- Led the setup of a version control system to manage code and developer collaboration.

SKILLS + PROFICIENCIES:

- Utilize front & back end technologies to create seamless user experiences and optimize SEO and conversion rates.
- Positive communicator with a strong focus on attention to detail and data-driven results.
- Patient, team-oriented spirit, outstanding self motivated character and quick learner.
- Confident in taking the lead and working efficiently under pressure, deadlines, and with complex problems.

- **Tech Skills:** [JavaScript, ES6, Next.js, React.js, Components, State Management, HTML5, CSS3, Less, Sass/Scss, JSON, GraphQL, Headless CMS, jQuery, Ajax, Ruby, Rails, PHP, Laravel, GSAP, ScrollMagic, PostCSS, Node.js, NPM, REST APIs, Webpack, Yarn, Homebrew, Netlify, Git/Github, Linux/Ubuntu, Automation Tools]
- **Some exposure to:** [TypeScript, Gatsby, Angular. Express, Tailwind CSS, Materialize, MySQL, Python]
- **MarTech (A/B Testing & Analytics):** [Tag Manager, GA4, VWO, Hotjar, SEMrush, Lighthouse, Drift, Marketo]
- **CMS:** [Wordpress, Hubspot, Shopify, Magento 1+2, Sanity, NetlifyCMS]
- **Design Tools:** [Photoshop, Illustrator, InDesign, Adobe XD, Figma]

EDUCATION:

MIT Professional Education - 2025 | Applied Data Science: Leveraging AI for Effective Decision-Making
Python, Machine Learning, Deep Learning, Neural Networks, AI, Recommendation Systems

RockIT Bootcamp | Phoenix, AZ - 2015 | Full-Stack LAMP Software Development
PHP, JavaScript, Ajax, MySQL, NPM, Linux, Git, Agile Sprint Planning, Waterfall, OOP, MVC, SDLC

DePaul University | Chicago, IL - 2015
M.A. Public Relations & Advertising

University of Dayton | Dayton, OH - 2013
B.A. Public Relations and Visual Communication